



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600

Web: kpriet.ac.in

Social: kpriet.ac.in/social

CAC001**NBA Accredited**

(CSE, ECE, EEE, MECH, CIVIL)

CRACKING THE CODE: NAVIGATING CAT 2023 FOR HIGHER STUDIES

Event No	CAC001
Organizing Department	Career Advancement Cell
Date	26/08/2023
Time	11:00 AM to 12:30 PM
Event Type	Orientation
Event Level	NSC
Venue	CAC Hall
Total Participants	64
Faculty - Internal	1
Students - Internal	31
Students - External	31
Other Participants	1

Related SDG



Resource Persons

Sl	Type	Name	Designation	Company	Email	Phone
1	Resource Person	Mr Hariesh Kumar	Centre Head	Career Launcher	hariesh.kumar@careerlauncher.com	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Saranya R	Convenor
2	Krupesh Chandran	Co-convenor

Outcome

The awareness session 'Cracking the Code - Navigating CAT 2023 for Higher Studies' held on August 26, 2023, yielded a range of positive outcomes, serving to empower attendees with essential insights and knowledge to excel in their CAT preparation and beyond. Here are some key outcomes: Enhanced Understanding of CAT 2023, In-depth Knowledge of Application Process, Scoring Strategies, B-School Admission Insights, Engineering-MBA Synergy

Event Summary

The awareness session, '**Cracking the Code - Navigating CAT 2023 for Higher Studies**' was successfully conducted on August 26, 2023, from 11:00 am to 12:30 pm at the Career Advancement Cell (CAC) Hall. The event aimed to provide students with valuable insights into the CAT exam and its significance for pursuing higher studies, particularly MBA and other Management courses. The gathering was warmly welcomed by Santhoshi M, a motivated III year ECE student, who set the tone for the interactive session. The event drew the participation of 31 enthusiastic students from various engineering branches from the pre-final and final years. This diverse group added to the dynamic nature of the event. Mr. Hariesh Kumar, Centre Head at Career Launcher, served as the esteemed resource person for the session. He expertly navigated the audience through various key aspects of CAT 2023, including exam patterns, notification details, and vital application process dates. Mr. Hariesh Kumar also illuminated the pathways to top B-Schools, underscoring the significance of CAT percentiles and imparting effective scoring techniques. An integral aspect of the session was the fusion of engineering and MBA education. Attendees received valuable insights into how combining technical skills with business acumen can lead to unique career opportunities and growth. The event reached its conclusion with a vote of thanks extended by Thejjaswine L, a III year ECE student. Thejjaswine expressed gratitude to Mr. Hariesh Kumar for his invaluable guidance and to all attendees for their active participation and engagement. The 'Cracking the Code - Navigating CAT 2023 for Higher Studies' session provided an enriching platform for students to gain critical insights into CAT exam dynamics, B-School admissions, and the symbiotic relationship between engineering and MBA education. The event's interactive nature and expert resource person contributed to its success in fulfilling its objectives.



[Click to View](#)



[Click to View](#)



[Click to View](#)

*** END ***